



Open Design Academy II – the potentials of creative educational environments in Paris

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Großes/Bachelor Entwerfen ● 253.D42 / 253.D41 ● 10 ECTS ● SS19 ● weekly meetings Wednesdays SR2 ● group work ● course will be held in German / English

+ Excursion to Paris ● research & site-visit 2.0 ECTS ● 253.C18 ● 01. – 04.04.2019 flights and accommodation to be organised individually

The world is changing rapidly and the design profession is transforming with it. The fields of design are required to cope with perpetually changing environmental, social, technological and economical realities. The design education and its environment should therefore provide a suitable framework for the multitude of creative responses.

Furthermore, the austere specialisation of creative professions has drastically limited conceptual thinking and design education during the last decades. The OPEN DESIGN ACADEMY aims to return to understanding design similar to the mid-Century approach promoted by Milanese architect Ernesto Rogers - who sees the role of the designer stretching “from the spoon to the city” - articulating the desire and devotion of many architects and designers to cross scales and disciplines.

The programme aims to dissolve the disciplinary boundaries of architecture, art and design and therefore calls for architectural proposals with the capacity to evoke specific spatial experience, stimulate participation and spark creative interaction among the variety of users.

The research of existing historical and contemporary art and design institutions will set the grounds to perceive and understand how creative educational environments evolve and interact not only with the creative life of students and faculty members, but also with the wider public. This will provide guidance in order to propose an improved typology for an interdisciplinary educational institution for art, architecture and design that weaves into the public fabric.

Design experimentation and intensive research will merge the explicit concern of spatial organisation and materiality with the socio-political potential of its architectural form through a large scale city-like educational structure transcending the notion of building on a currently empty site close to the notorious rim of the Paris – Périphérique.

The initial research of existing university facilities dedicated to creativity will be expanded with an excursion to Paris in April, including a visit to the office of Lacaton Vassal Architects. These experiential explorations will focus on atmospheres for creativity with the potential to challenge the architectural typology of the design academy. Material that has been assessed and acquired during the Open Design Academy course of the winter semester 2018/2019 will serve as a foundation. Specialists and students of the last semester will share their knowledge and experiences with us in discussions.