



Exhibition: nanotourism at Vienna Design Week

Prof. Tina Gregoric
Jakob Travnik
Johannes Paar

**Exhibition ● Vienna Design Week 2018 ● 28.9
- 7.10.2018 ● opening hours: 11:00 - 20:00 ●
Festivalzentrale, ehemaliges Sophienspital,
Apollogasse 19, 1070, Wien**

**Exhibition Curator: Jakob Travnik ● Exhibition
Co-curators: Andreas Maximilian Arndt, Amanda
Sperger ● Presented by: SKICA - Slovenian Cultural
Information Center in Austria**

Nanotourism is a constructed term describing a creative critique to the current environmental, social and economic downsides of mass-tourism. It is defined as a site-specific, participatory, locally oriented and bottom-up alternative, operating as a social tool to stimulate mutual interaction between provider and user by co-creation or exchange of knowledge. Ultimately, it stretches beyond tourism: it is more an attitude to improve specific everyday environments and a strategy to open up new local economies.

The term was first coined by architects Aljoša Dekleva and Tina Gregorič in preparation of the AA nanotourism Visiting School in Slovenia in 2014. Ever since, the concept has been used as a framework for design, research and thinking by various individuals and institutions around the world, most notably by the AA nanotourism Visiting School, BIO 50 - Biennial of Design in Ljubljana 2014 and the TU Vienna, Institute of Architecture and Design, Department of Architectural Typology and Design.

The Department of Architectural Typology and Design, lead by architect and professor Tina Gregorič, understands the process of producing architecture through a holistic approach of 'design by research' and 'research by design'. This approach is implemented in its wide spectrum of course offerings, one of which is also the study of 'nanotourism' through a number of research and architectural design studios.

The exhibition showcases projects done by two design studios which have dealt with the topic of nanotourism:

Town as Dispersed Hotel - Bale

Mentors: Univ. Prof. Tina Gregoric, Univ. Ass. Johannes Paar

Students: Osama Almughanni, Weronika Bogal, Urška Gantar, Tin Jelavic, Besarta Krasniqi, Jonathan Lutz, Adam Lyko, Clarissa Meneghetti Brendler, Igor Petrychenko, Thomas Sommerauer, Raphael Thalmeier, Barbora Tothova, Kenan Zvizdic

Nanotourism & The Future of Eating

Mentors: Univ. Prof. Tina Gregoric, Univ. Ass. Jakob Travnik

Students: Lukas Anzeletti, Andreas Maximilian Arndt, Miriam Bachmann, Laurenz Batka, Moritz Faustmann, Megan Fisher, Julia Halbauer, Nikita Lykov, Sara Markovic, Vlad Popa, Patrick Salutt, Filip Stehlik